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Exam : **AD0-E605**

Title : Adobe Real-Time Customer
Data Platform Developer
Expert

Version : DEMO

1.A marketer wants to create a segment based on profiles that have these seven attributes: LoyaltyId, LoyaltyLevel, Location, Age, MaritalStatus, Email, and Phone. The marketer wants the segment to qualify all profiles that have these attributes: LoyaltyLevel and Age, and disqualify profiles that have either of these attributes: MaritalStatus and Location.

How can the audience rule-builder UI be used to build this segment?

- A. Drag and drop the LoyaltyLevel and Age attributes into an "Include any of" container
Then, drag and drop the MaritalStatus and Location attributes into an "Exclude all" container
- B. Drag and drop the LoyaltyLevel and Age attributes into an "Include all" container
Then, drag and drop the MaritalStatus and Location attributes into an "Exclude all" container
- C. Drag and drop the LoyaltyLevel and Age attributes into an "Include any of" container
Then, drag and drop the MaritalStatus and Location attributes into an "Exclude all" container
- D. Drag and drop the LoyaltyLevel and Age attributes into an "Include all" container
Then, drag and drop the MaritalStatus and Location attributes into an "Exclude any of" container

Answer: D

2.What actions are required for effective on-site personalization? (Select two.)

- A. Configuring Edge-based activation.
- B. Mapping customer behavior data in real-time.
- C. Scheduling updates at regular intervals.
- D. Running batch processes for static profiles.

Answer: AB

3.A marketer needs to quickly validate that data ingested into a dataset processed to Profile successfully. Using the AEP, in which two ways can the marketer perform this task? (Choose two.)

- A. Identities > Browse
- B. Query service
- C. Sources > Data Flow
- D. Monitoring > Batch
- E. Dataset > Activity

Answer: DE

4.A data engineer must set up alerts for a Real-Time CDP project.

Which two channels of Alerts are available to the engineer? (Choose two.)

- A. Data Collection UI Alerts
- B. Adobe IO Events
- C. Platform UI
- D. Alerts API

Answer: BC

5.What is the primary function of profile assembly in Adobe Real-Time Customer Data Platform?

- A. Resolving multiple datasets into a unified customer profile.
- B. Creating static customer segments for campaigns.
- C. Performing probabilistic identity resolution exclusively.
- D. Exporting data to external destinations.

Answer: A